

RANIGANJ SQUARE

The Highway Hub





**BENGAL
SHRISTI**

*B*engal Shristi, a joint venture between Asansol Durgapur Development Authority (ADDA) and Shristi Infrastructure Development Corporation Limited has opened up new vistas of growth, taking infrastructure development beyond Kolkata, to Durgapur, Raniganj and Asansol. The projects undertaken are Durgapur City Centre, a multi-facility, multi-utility urban plaza; Shristinagar, a mega-township in Asansol, spread over an area of approximately 90 acres; Raniganj Square, a state-of -the-art highway hub.

Asansol Durgapur Development Authority under the Urban Development Department, Govt. of West Bengal was set up in 1980 by amalgamating Asansol Planning Organization and the Durgapur Development Authority, to provide for the planned development of the rural and urban areas under its jurisdiction. ADDA encompasses two sub-divisions, Asansol and Durgapur of the fast growing Bardhaman district.

Shristi Infrastructure Development Corporation Limited, an Engineering and Infrastructure Construction Company of India specializes in development of infrastructure projects like roads, highways, flyovers, power plants, townships, urban plazas, residential and commercial complexes, water supply, sewerage lines, etc. Shristi commenced business operations in 1999 and ever since has focussed on creating value and timely delivery to clients and people of India. Shristi has proven its ability and expertise in executing major construction projects using latest technology and state-of-the art plant and equipment. With Tehri Dam project for Jai Prakash Industries, power substations for Reliance Energy, state highway improvement project in West Bengal, civil sewage treatment project for Kolkata Municipal Corporation, etc., Shristi today is a name to reckon within the field of infrastructure development.

DURGAPUR CITY CENTRE

A new way of life
Multi-utility urban plaza

• Kanakangan



The tallest residential tower in Bengal beyond Kolkata.



The commercial complex took big brands beyond Kolkata.

Odyssey

The very first lifestyle club in Durgapur offers you a spread of luxury. Leisure pool, multigym and a coffee bar.



• Dreamplex

First ever Multiplex cum Shopping Mall beyond Kolkata.
First Big Bazaar megamart beyond state capitals.





The New Asansol



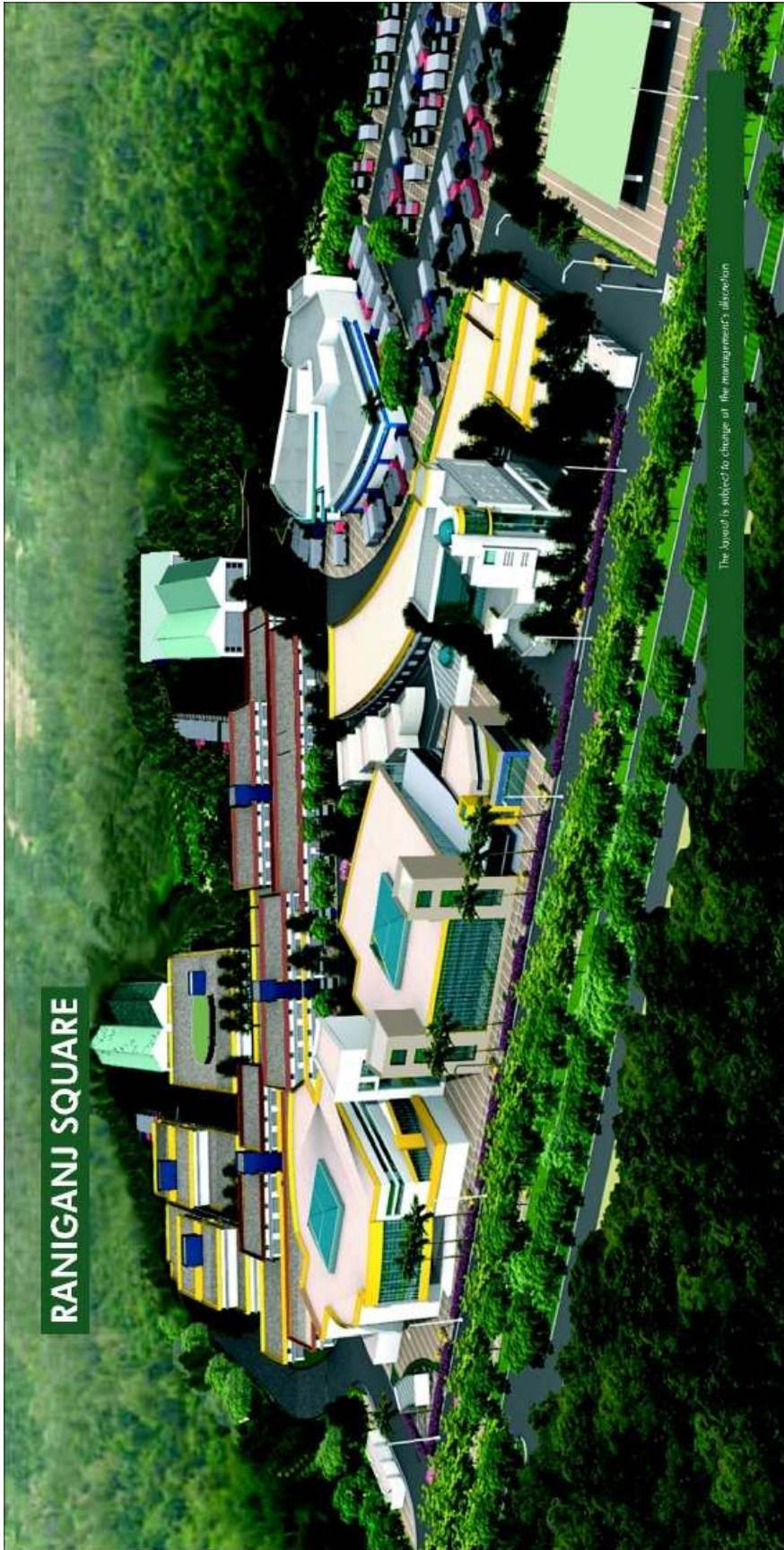
- Platted Housing Units
- Housing Apartment
- Low Cost Housing Units
- Resort cum Club with Recreation Facilities
- Health and Medical Facilities

- Shopping Plaza cum Mall
- Entertainment Facilities with Multiplex
- Commercial Centre with Modern Facilities
- Community Centre
- Landscaped Gardens and Parks

- Plantation Areas with Green Vegetation
- Educational Facilities
- Well Planned Infrastructure with Adequate Roads
- Water Supply (with Rain Water Harvesting System)
- Power Supply (including Renewable Energy Services)
- Sewerage System



RANIGANJ SQUARE



The above is subject to change at the management's discretion

RANIGANJ SQUARE

*R*aniganj Square is the first of its kind highway hub of India, a unique project of Bengal Shristi Infrastructure Development Limited. A vitally required infrastructure facility in the town of Raniganj, this highway hub will decongest the urban sprawl and will assist in the urban regeneration of Raniganj, Durgapur and Asansol. Unlike other highway truck terminals, this massive multi-facility project will cater to not only truck drivers, but also people from Durgapur, Asansol, Andal, Jharia, Ukhra and ECL areas, driving down the highway. Spread over an area of twenty four acres, this state-of-the-art highway hub has a truck terminal, petrol pump and service station, centralised wholesale market, retail and commercial area, banks, dhaba, motel and many more facilities. Primary motive being decongesting the urban sprawl, this multi-facility project also has been initiated keeping those travellers in mind who do not prefer road journeys due to lack of infrastructural availability when on move, for instance, toilets, service station, hygienic food joints, living accomodation, travelling essentials, etc. Raniganj Square is sure to make highway driving a good experience.

Strategically located on NH2 at Mangalpur, Raniganj Square is just 1 km from Raniganj Punjabi More. This first of its kind project in the south of Bengal, Raniganj Square will be a unique business opportunity because of its ideal location and multi-service facilities on offer. Raniganj Square - it promises to open a whole new business opportunity which you cannot afford to miss.

AUTO MART



The major attraction of the project is the multi-storied auto mart that would house heavy and light vehicles and two wheelers. Designed strategically with state-of-the-art interior and exterior, the showroom is bound to draw clients not only from in and around Raniganj but also pull in the heavy traffic goers on the highway. Strategically located on NH-2, it has the advantage of loading and unloading of new vehicles with ease.



PETROL PUMP



A highway hub always calls for a petrol pump. The layout of the terminal includes provision for an international standard petrol pump to cater to the wide range of target groups from insiders of Raniganj Square to truck drivers, highway travellers and passengers from adjoining areas. Committed to be open for 24 hours a day, this petrol pump will make highway driving a pleasure.

WHOLESALE MARKET



A large area is allotted to the wholesale market. The layout of the market is intended towards being the first of its kind – organized wholesale market with segregated sections for different class of products. Located very near to the entrance, the trucks will have an easy access to the wholesale mandi, thereby facilitating easy loading and unloading. Moreover, availability of organized warehouses and weighbridge within the terminal is an added advantage.



RETAIL



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pread across twenty four acres, Raniganj Square is targeted towards a varied category of clients ranging from outsiders like the highway travellers, residents from in and around Raniganj to insiders like the wholesale shop owners, commercial and bank officials, truck drivers and many more. To cater to the everyday needs of such a varied group of people, Raniganj Square offers an array of retail space.



LARGE FORMAT STORE



Going by the latest trend, people are getting more and more inclined towards the western culture. Gone are the days when people bought their utilities hopping from shop to shop. Time becoming a constraint factor, people nowadays want to spend least amount of time searching for their items of need from one shop to the other. They prefer to get everything under one roof. Therefore Raniganj Square will provide for a Hypermart.



BANKS & OFFICES



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argeted towards the wholesale market, it is evident that Raniganj Square in no time will emerge as a commercial hub. Therefore the infrastructure of the site includes spaces for bank, ATMs and a commercial complex to facilitate day to day commercial activities. What's more, the automobile mart promises to open up new vistas for the banking sector.



MOTEL



*R*aniganj Square will house a motel with luxury rooms. This has been planned, not only keeping those highway travellers in mind who prefer to rest for a while, or who do not prefer to drive during the night, but also for people living in and around Raniganj, who can avail of the banquet or conference facilities, restaurants etc. Thus with the state-of-the-art interiors and world-class facilities, this motel will be one of its kind by the highway in the south of Bengal.



DHABA



*F*inding a proper and hygienic place to eat has always been a crisis for highway travellers. This has inspired Bengal Shristi to include a strategic space for a Dhaba at Raniganj Square which is targeted to a wide range of clients from outsiders like the highway travellers, residents from in and around Raniganj to insiders like the wholesale shop owners, commercial and bank officials, truck drivers and many more.



WAREHOUSE & GODOWN



*R*aniganj Square has made an elaborate provision for warehousing and godown facilities of international class. This has been done taking into account the wide range of commercial activities that would be involved in this area. This has the locational advantage of speeding up the process of reaching the goods to the end users.



SERVICE STATION & WEIGHBRIDGE



*L*ocating a service station on highways has always been a matter of concern to highway travellers. Raniganj Square will provide a service station that will cater to a wide range of vehicle from heavy duty trucks to four wheelers to two wheelers.

As one-third of the area is allotted to wholesale market, this would mean a large traffic of trucks in the premises. Raniganj Square therefore provides space for weighbridge to smoothen the regular operational hazards faced by heavy vehicles. Provision of loading and unloading facilities are an added advantage.



**BENGAL
SHRISTI**

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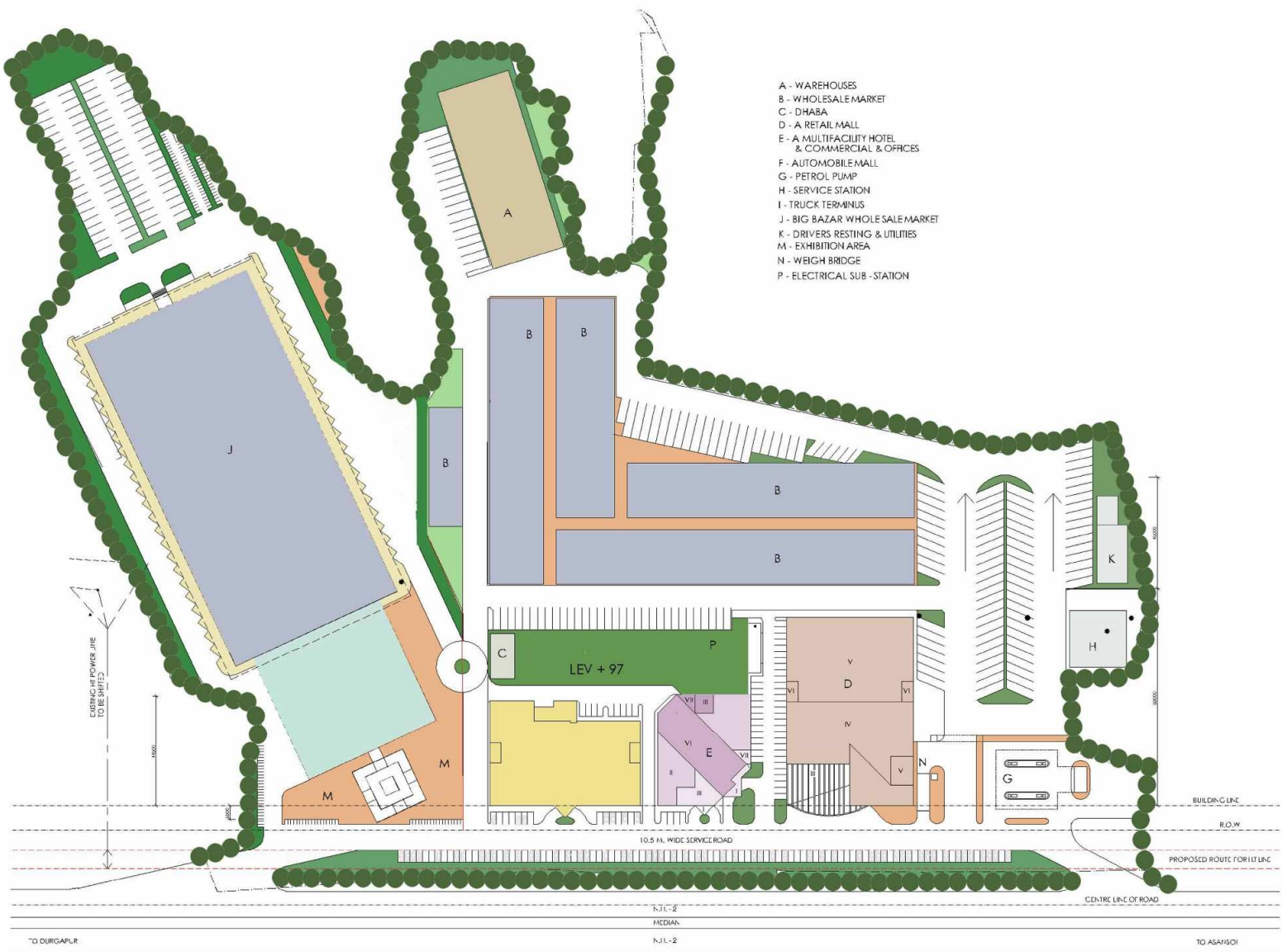
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- A - WAREHOUSES
- B - WHOLESALE MARKET
- C - DHABA
- D - A RETAIL MALL
- E - A MULTIFACILITY HOTEL & COMMERCIAL & OFFICES
- F - AUTOMOBILE MALL
- G - PETROL PUMP
- H - SERVICE STATION
- I - TRUCK TERMINUS
- J - BIG BAZAR WHOLE SALE MARKET
- K - DRIVERS RESTING & UTILITIES
- M - EXHIBITION AREA
- N - WEIGH BRIDGE
- P - ELECTRICAL SUB - STATION



TO DURGAPLR

N.J.L - 2
MEDIAN
N.J.L - 2

TO ASARSOI



CATCHMENT AREA - SOUTH BENGAL HINTERLAND

Important Towns, Cities situated within 100 kms of Raniganj

*Indicates approx population of the town/city
Figure given in Brackets indicates Distance from Raniganj

